

DAY

4

XXXII FISU GAMES TORINO 2025
PARA-SPORT FOR THE FIRST TIME

LIVE
THE GAMES



EDIT ORIAL

Passion, Emotion, Motivation

Even days after the Opening Ceremony, the emotions that give you butterflies and goosebumps are still present. What a show it was, with Carolina Kostner, with Giorgio Chiellini, with Giovanni Allevi -but above all with the march-in of student-athletes and officials from 54 nations! It was the most beautiful Opening Ceremony ever at the FISU World University Games!

These are the emotions that characterise sport and competition, international understanding and friendship. Who doesn't get excited when student-athletes fight for medals and placings in the final metres of the Dual Moguls, who doesn't get emotional when the winner cheers and the loser is consoled?

The Torino 2025 FISU Games are a celebration of sport, education and emotions. They take place in incredibly beautiful surroundings, the images that go around the world on [fisuv.tv](https://www.fisu.tv) and many other channels and platforms make the hearts of winter sports fans beat faster and are invaluable for the region.

Once again, Piemonte and Torino unite noble va-

lues. "Land of Sport" is the slogan of the FISU World University Games 2025; 18 years ago, the banners of another major winter sports event read "Passion lives here".

Passion, emotion, motivation - 2500 student athletes and other members of their delegations are living these feelings to the full these days. They are making new friends or renewing old ones.

When this event is over, they will go back to their home country and take the Turin days with them forever.

But until then, it's still a long way off. Around 90 per cent of all medal decisions are still to be made.

So, let's all enjoy these days of emotion until the very end!

Daily Magazine

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Editor-in-Chief: Stefania Fuggetta

Central Desk: Egon Theiner, Giorgia Balzola, Giorgia Greco, Francesca Spada, Tecla Sofia Fedele, Giulia Mollar

Contributions by: Rachele Venco, Hester Ozinga, Caroline Duboc, Andria Allan, Viktoria Franke, Cornelia Schmid, Silvia Campanella, Francesca Mei, Michela Andreola, Cristiana Dalla Zonca, Maksim Berdnikov, .

Photos by: Damiano Benedetto, Tonello Abozzi, Fabio Bozzani, Mauro Ujetto, Laura Malvarosa, Alessandro Medda, Luciano Movio, Matteo Arnoul, Matteo Secci, Gianluigi Arcaini, Diego Barbieri.

Special thanks to the Master of Journalism's students.

Contact: media@wugtorino2025.com



MAKING OF THE GAMES

UNIVERSITY AND SCHOOLS

Sprint Generation Challenge' Gold Medal awarded today

€40,000 to the Student Team for a Project
on the Protection of the Endangered Bluefin
Tuna Species

Turin, January 15 - Alongside the scientific debate held yesterday during the FISU WORLD CONFERENCE, the **final phase** of the **#TO25Brainstorm Project** took place today. This initiative, a “brainstorm and challenge among minds” launched by the Organizing Committee in 2022, has been conducted in **national and international universities** with the support of the Turin Chamber of Commerce: the Sprint Generation Challenge.

The initiative was launched with the active involvement of four Piedmontese Universities (**Università degli Studi di Torino, Politecnico di Torino, Università del Piemonte Orientale, and Università di Scienze Gastronomiche**) and with contributions of the **Chamber of Commerce** to foster innovative ideas on nine scientific themes linked to current issues and challenges (climate change, energy sustainability, and the ability to create social cohesion and new work models). The **#TO25Brainstorm** project led to the selection of **33 teams** who participated in the **Sprint Generation Challenge finals**.

Each team presented a project summary poster for the challenge. The contest culminated today, **January 15**, with the **Sprint Generation Awards event** at the Cavallerizza Reale, where all teams were invited to participate.

During the event, the **top 10 teams were announced**



and discussed their projects before the panel and the audience. The posters were then evaluated by a panel comprising representatives from the four partner universities, the Committee, the Chamber of Commerce of Turin, and a legal representative to validate the process. The **top three winners** of the Sprint Generation Challenge were **awarded** monetary prizes funded by the Chamber of Commerce.

The first prize went to a team named “**BLUFIN TUNA ECOLOGY AT RISK**”, who presented a study on the extinction risk of the bluefin tuna species and proposed measures to prevent this ecological damage. They received a €40,000 prize (as did the second and third prize winners), financed by the Chamber of Commerce.

All the posters will be **displayed at the Rectorate of the University of Turin** and will remain on view in the days following the FISU World University Games

Winter as part of an exhibition **aimed at high school students, introducing them to university life.**

Statement from Alessandro Ciro Sciretti, President of the Organizing Committee of the Torino 2025 FISU World University Games:

“The connection between sports, health, technology, and sustainability is becoming increasingly strong, thanks to innovation and the growing awareness of the benefits these interconnected dimensions bring to both individuals and the environment. The Torino 2025 FISU World University Games, especially through the **SPRINT GENERATION** project and the support of the Chamber of Commerce, are a unique and globally significant opportunity to enhance this synergy. It brings intellectual energy not only from industry experts but also from young ‘Athletes of the Mind,’ contributing significantly to collective scientific debate and promoting an active, responsible, and innovative lifestyle.”

SPORT INDOOR REVIEW JANUARY 14th



INDOOR SPORTS MOVE FORWARD THEIR LONG JOURNEY TOWARD THE MEDALS

CURLING:

After yesterday's events, which saw the first medals awarded in mixed doubles curling, Palattazzoli hosted the start of a new challenge today. The Men's Round Robin Session began with initial matches where Sweden, Canada, Italy, Norway, and the Republic of Korea triumphed over Ukraine, Switzerland, China, United States, and United Kingdom, respectively. See the results below.

ICE HOCKEY:

Sticks and pucks are on fire: another day of hockey matches has begun. Pala Tazzoli saw women's Chinese Taipei and Canada win against United Kingdom and Slovakia. While, in Pinerolo men's Republic of Korea and Canada defeated Czechia and Kazakhstan. Finally in Torre Pellice men's Ukraine and United States lost against Japan and Slovakia.



WED 15 JAN - MEN'S CURLING ROUND ROBIN SESSION RESULTS

L	UKR	4-7	SWE	W
W	CAN	7-5	SUI	L
L	CHN	6-7	ITA	W
L	USA	6-4	NOR	W
L	GBR	6-4	KOR	W



SPORT OUTDOOR REVIEW

JANUARY 15th

CROSS-COUNTRY SKIING & PARA CROSS-COUNTRY SKIING, INDIVIDUAL (F) M/W



PRAGELATO PLAN, 15 January – The breathtaking trails of Pragelato Plan set the stage for a thrilling day of cross-country skiing at the 32nd FISU World University Games Winter. Under beautiful, sunny weather with spring-like conditions, athletes pushed their endurance to the limit in the 10 km individual freestyle races for both men and women in Cross Country and Para Cross Country.

Men's 10 km Individual Freestyle: High altitude, high speed

It was a battle of speed and stamina, but in the end, **Olaf Martin Aaserud Talmo** (NOR) proved unstoppable, crossing the finish line in 24:21.0 to claim gold. Finland's **Nico Bennert** put up a strong fight,



finishing just 6.8 seconds behind, while Bulgaria's **Mario Matikanov** secured bronze with a time of 24:38.2, rounding out an impressive podium.

Winner: Olaf TALMO (NOR)

The last lap was absolutely awful. The altitude makes it very hard to ski, but I tried to push the entire way. The race was very hard, but I felt good. I think I got it at the end. I retired two years ago, now I just ski for fun, so it was a surprise for me to win the race. I never thought I would finish on the podium. I will dedicate my medal to my university, lots of people – not just athletes but also the wax technicians – are from the university and they all just did amazing work today. I also love how professional everything around these competitions here is, I am not used to

this so that's very nice.

Second: Nico BENNERT (FIN)

It's such an important medal, and even more important is it, to beat all my other friends from the Finish team (laughs). Everybody told me to start slowly and increase the pace for the last lap and that's what I did and the wax technicians have done an amazing job today, so it really went perfect today.

I study sports science in Norway, and they gave me perfect conditions for training in the morning and have the lessons in the afternoon. So it's all arranged around the training, that is nice.

Para Cross-Country Standing (10 km): Outstanding victory

Germany's **Marco Maier** (LW6 - 96%) stormed to victory with an adjusted time of 22:37.3, demonstrating remarkable control and power on the course. **Denis**



SPORT OUTDOOR REVIEW

JANUARY 15th



Zinov (KAZ, LW3 - 87%) took silver, finishing with an adjusted time of 26:02.6, nearly four minutes back. Armenia's **Garik Melkonyan** (LW6 - 95%) put in a valiant effort to secure bronze in 26:28.6, making for a hard-fought competition.

Winner: Marco MAIER (GER)

Nice result, I am very happy with the race. Of course, it's not a World Cup competition, you have to be able to categorise that, but I'm still satisfied. I started a bit fast, which I felt at the end, but otherwise I felt really good and the tracks were also very good. I'll do my best in the next race too, even though classic isn't really my discipline, I'll have to see what happens.

Para Cross-Country Visually Impaired (10



km): Finnish triumph

Finland's **Inkki Inola** (NS3 - 100%), guided by Reetu Inkila, dominated the field with an unchallenged pace, finishing in 22:51.4. Germany's **Lennart Mattis Volkert** (NS2 - 97%), guided by Nils Kolb, followed in second with an adjusted time of 23:33.4, while Kazakhstan's **Roman Kurbanov** (NS3 - 100%), guided by Anton Zhdanovich, completed the podium in 28:17.1.

Winner: Inkki INOLA (FIN)

It's a great feeling! The race was very hard, but I enjoy skiing. My skis were excellent today! My guide did also a very good job. I dedicate this medal to my parents, coach and sponsors.

Second: Lennart Mattis VOLKERT (GER)

I'm happy about the silver medal, it's just cool to

be here, it's such a cool event. I just wanted to do a good race beforehand and I can definitely be happy with myself today, it was a solid race. My thighs were burning at the end, but that's how it has to be. It was really nice to run here in this weather, but it's nevertheless exhausting. I want to have another good race in the next race and take my confidence into the rest of the season, even though classic skiing is not my discipline.

Women's 10 km Individual Freestyle: Crowd pleaser finishes second

Poland's Izabela Marcisz put on a masterclass in endurance and power, claiming the gold medal with a dominant time of 28:08.7. Her victory was built on a fast start and a relentless pace that no one could match in the closing kilometers. The loudest cheers of the day, however, were for Italy's **Maria Eugenia Boccardi**, who secured silver in 28:11.6, finishing just 2.9 seconds behind Marcisz. The home crowd roared as Boccardi put in a gutsy performance, keeping the race for gold alive until the very last stretch. Rounding out the podium, Switzerland's **Carla Nina Wohler** crossed the finish line in 28:23.2, taking bronze 14.5 seconds behind the winner. Wohler's well-paced effort allowed her to hold off a competitive chasing pack – among them her twin sister Gianna Chiaria who finished 6th –, securing a well-earned spot on the podium.

Winner: Izabela MARCISZ (POL)

I tried to fight till the end. I heard at the top of the hill, that I was 28 seconds ahead and at the finish line realized it was only three seconds. I tried to fight till the end, because I was super tired. But I am really happy that I won. Of course it was my goal, like for

everyone else in this field. I dedicate this medal to my coach and my parents, especially my mum. She was for sure super stressed and I hope she is really proud of me.

Second: Maria Eugenia BOCCARDI (ITA)

I am very satisfied, because there were many athletes on the starting list who compete at a high level in the World Cup or World Championships and therefore it was not easy to stay ahead. For me today is extra cool, because it is always nice to represent Italy in international events, but today we are at home and that makes it even nicer!

I know in the end it was just 2.9 seconds, but on the track I really didn't listen to the times, my head was elsewhere and focusing on the race which I think I managed better than the athletes that started before me. It is very difficult for me with the studies – I attend the University of Environmental Engineering in Trento – because of the many trips I have to take for my competitions and training. So every now and then I have to give up something, but I am in my third year and I should be able to graduate.

Third: Carla Nina WOHLER (SUI)

It was a tough race, and I gave it everything I had, so I am really glad it paid off. The track was in perfect condition and everything else also is very well organized. I want to dedicate this medal to my twin sister; she is always pushing me so hard, and she would have really deserved a podium today as well. She finished in sixth place, so it is very nice to experience that together!

Para Cross-Country Visually Impaired (10 km) – Women: German dominance

It was a German one-two finish in the women's vi-

SPORT OUTDOOR REVIEW

JANUARY 15th



Kazakhstan rules Dual Mogul Competitions

By Cecilia Perino and Valeria Schröter

It was an incredible day for **Kazakhstan**: during the freestyle & freeski dual mogul competitions on **January 15th**, the east European country earned **three medals**: two for the women and one for the men. It's a tremendous achievement for both the athletes and their coaches.

After yesterday's exciting challenges, the athletes were back on the slopes to attempt to reach the big final in the dual moguls competition. Unlike single moguls, in which the racers compete one at a time, in this discipline two challengers tackle the downhill run in parallel. Speed is not enough, in order to achieve

the first place, technique and style are key skills. For example, it is very important for the judges that the skis remain as close to the ground as possible.

Furthermore, the dual moguls freestyle is a sport with great emotional input because the athletes often have to compete against their teammates. As it happened this afternoon when **Anastassiya Gorodko**, gold medallist in the women's single moguls, challenged her friend and compatriot **Ayalym Amrenovs**. The Kazakh athletes won first and second place respectively. An extremely heartfelt success for the head coach of the Kazakh team. The bronze medal



sually impaired 10 km freestyle, with **Leonie Maria Walter** (GER) and her guide Christian Krasman securing gold in an adjusted time of 25:37.9. Walter's strong pace and seamless coordination with her guide allowed her to control the race from start to finish. Teammate **Johanna Recktenwald** (GER), guided by Emily Rose Weiss, followed in second place with an adjusted time of 26:50.8, ensuring a dominant German presence on the podium. Poland's **Aneta Kobryn**, guided by Katarzyna Witek, took bronze in 31:46.3

Winner: Leonie Marie WALTER (GER)

It's really cool that we can also run on the track with other Olympic athletes so that we can compare ourselves a bit. It would have been nice if we had also been allowed to run the 3.3 km course, but even so I'm happy that we were able to represent our sport and simply show what we can do. I tried to set a bit

of a pace right from the start so that I had a lead and a bit of a buffer to hold on to until the end and just be on the safe side.

PREVIEW

The action in Pragelato continues on 16 January, when the biathlon single mixed relay will take place in Pragelato Rua, starting at 10:00. This fast-paced and highly tactical event will see teams of one male and one female athlete take turns skiing and shooting, making every shot count in the battle for gold. Expect dramatic lead changes, high-pressure shooting bouts, and intense sprint finishes as nations fight for a place on the podium.

Meanwhile, at Pragelato Plan, athletes will focus on preparation with official training sessions for the sprint (classic) races in cross-country and para cross-country skiing from 09:30 to 12:00.



SPORT OUTDOOR REVIEW

JANUARY 14th



Outstanding French performance only disturbed by Nyberg

Bardonecchia - Melezet, Wednesday 15 January - The Alpine Ski competitions of the 32nd FISU World University Games Winter opened today at Melezet, Wednesday, with the Alpine Combined Super-G and Slalom for the women. **34 women** started in the morning with Super-G. The fastest three women on the Super-G took their advantage into the Slalom race in the afternoon and managed to maintain their position. The Alpine Combined competition was won by Emy Charbonnier from France, ahead of Sophie Nyberg from Sweden and Louison Accambray, also from France.

Gold medallist Emy CHARBONNIER (FRA): 'The

conditions were very good today. They did a lot of work in the last two days to make sure the track was good enough to race. Also the weather was great for racing! I didn't expect so much from this event, more from the other events, but I'm really happy.'

'The atmosphere in our team is great, we're having lots of fun and at the same time we're competing at a high level. I have been able to fully concentrate on the sport lately because the lessons haven't started yet. We also know the guys can do just as well or even better. We're curious to see what they can do tomorrow.' 'First we're going to celebrate having a drink. We have a day off tomorrow so we're going

instead went to **Japan's Marin Ito**.

Gorodko talked about their victories expressing all her happiness at the success of Amrenova, whom she called "her best friend". Ayaulym also commented on today's competition, saying "we are not only teammates, we are a family. Today, together with Anastasiya, Kazakhstan won!"

As for the **men's podium**, the bronze medal went to the United States, with **Jackson Edward Crockett**. After the award ceremony he was happy and smiling, satisfied with his performance. He's particularly proud of his final jump, where he utilized horizontal power to cover as much distance as possible, outpacing his Kazakh opponent. Tomorrow, he returns home to prepare for his university exams. In March, he will then face the World Cup qualifiers. It's a hectic and busy life, but he's happy with these ac-

complishments. In second place, Japan with **Shima Kawaoka**. He, too, is bursting with joy and runs to embrace his teammates and the rest of the team. In first place, **Anton Bondarev** from Kazakhstan. "Today I was strong and angry about losing yesterday, that's why I was so fast," he said after his jump. He is thrilled for his country and for all the medals that were earned.

All the athletes hugged, exchanged handshakes, took group photos, and shared their flags. Not only among compatriots but also between representatives of different countries, the feelings were great. It was a good display of sportsmanship and fun. Freestyle skiing doesn't stop here: on **January 16th**, the qualifications for freestyle & freeski slopestyle will take place, and on the 17th, the medals will be awarded. Stay with us to find out how it all unfolds!



SPORT OUTDOOR

REVIEW

JANUARY 14th



to watch the guys and then take care of all the race analysis and recovery.'

Silver medallist Sophie NYBERG (SWE): 'It was a really good race today! The officials made sure everything went well. I had a really good feeling and I'm very happy with the result. I'm going to enjoy this amazing event here in Italy and the next step will be to see if I can win more medals.'

Bronze medallist Louison ACCAMBRAY (FRA): 'I'm really happy with my race, even though I could have hoped for a bit better. The organizers worked hard to make the track and conditions great. I'm not a Super-G specialist, so I was a little nervous, but it went really well, and the result speaks for itself.'

'The team spirit in the French squad is what makes these results possible. There's such a great mentality, and starting tomorrow, we'll be there to cheer on the boys. I haven't started my school year yet, but I'm kicking off the sports season on a high note. I was in the U.S. in a university program, but I'll be back in France this year after an amazing experience. Now it's time to recover and focus on the upcoming races,

where I'll be ambitious and hope for more podium finishes.'

4th place Ollier MARJOLAINE (FRA)

'For the slalom, I had a lot of fun skiing. They have done a lot of things to improve the track, we were afraid that there was too much speed on the track, but in the end the track was very good. I'd like to aim for a medal and I hope to have good results to be in the European Cup.'

6th place Chloe MERLOZ (FRA)

'I am very happy with my race, the conditions are very good, the officials did a really good job. There is a very good understanding within our French team, that is why we are getting good results. We will try to plan for the next events where I hope to win a medal.'

PREVIEW for Thursday 16 January:

The competitions will continue tomorrow, Thursday 16 January, in Bardonecchia - Melezet with Para Men's and Para Women's Super G, followed by Men's Alpine Combined Super-G at 9:30 and Men's Alpine Combined Slalom starting at 13:30.



YESTERDAY'S MEDALIST

Check out podium's images from yesterday's medalling competitions.



CROSS COUNTRY SKIING INDIVIDUAL 10 KM (M)
Athletes from left to right: Nico **BENNERT** (FIN),
Olaf Martin Aaserud **TALMO** (NOR), Mario **MATIKANOV** (BUL)



PARA CROSS-COUNTRY SKIING (M) STANDING (10 KM)
Athletes from left to right: Denis **ZINOV** (KAZ),
Marco **MAIER** (GER), Garik **MELKONYAN** (ARM)



CROSS COUNTRY SKIING (W) INDIVIDUAL 10KM
Athletes from left to right: Maria Eugenia **BOCCARDI** (ITA),
Izabela **MARCISZ** (POL), CARla Nina **WOHLER** (SUI)



PARA CROSS-COUNTRY SKIING (W) VISUAL (10 KM)
Athletes from left to right: Johanna **RECKTENWALD** (GER),
Leonie Maria **WALTER** (GER), Aneta **KOBYRN** (POL)



PARA CROSS-COUNTRY SKIING (M) VISUAL (10 KM)
Athletes from left to right: Lennart Mattis **VOLKERT** (GER),
Inkki **INOLA** (FIN), Roman **KURBANOV** (KAZ)



FREESTYLE-FREESKI (M) DUAL MOGULS
Athletes from left to right: Anton **BONDAREV** (KAZ),
Shima **KAWAOKA** (JPN), Jackson Edward **CROCKETT** (USA)



FREESTYLE-FREESKI (W) DUAL MOGULS
Athletes from left to right: Ayalym **AMRENOVA** (KAZ),
Anastasiya **GORODKO** (KAZ), Marin **ITO** (JPN)



ALPINE SKIING (W) COMBINED SG
Athletes from left to right: Sophie **NYBERG** (SWE),
Emy **CHARBONNIER** (FRA), Louison **ACCAMBRAY** (FRA)

Medal Table

					Tot
FRA		4	1	1	6
GER		2	3	2	7
KAZ		2	3	1	6
FIN		2	2	0	4
JPN		1	2	1	4
POL		1	1	1	3
UKR		1	0	1	2
NOR		1	0	0	1
GBR		1	0	0	1
ITA		0	1	1	2
ESP		0	1	0	1
SWE		0	1	0	1
CAN		0	0	2	2
ARM		0	0	1	1
BUL		0	0	1	1
CZE		0	0	1	1
SUI		0	0	1	1
USA		0	0	1	1

TORINO DAY 4'S PROGRAM

DAY 4

DAY 4 OF TORINO 2025 FISU IS READY TO ENTERTAIN US

Torino 2025 FISU World University Games continue, with another day full of captivating events. On yesterday's programme, January 14th, we saw an incredible range of competitions, some of which were medalling. Such as: women's alpine combined slalom, hosted in Bardonecchia; men's and women's para cross-country skiing individual 10km in Pragelato Plan; men's and women's freestyle & freeski dual moguls, held in Bardonecchia; and men's and women's cross-country skiing individual 10 km. But enough with yesterday, an eventful day is around the corner. On **today's programme** we have two qualifications in Bardonecchia: **men's and women's freestyle & freeski slopestyle** from 10 am to 12 pm; and men's and women's snowboard slopestyle from 1 pm to 3 pm. In the morning, the first session on **women's**

curling round robin begins at Torino Palatazzoli, leading up to the second session at 7 pm. Men's curling round robin session 2, also begins today, at 2 o'clock in the afternoon. It's the opening day for **figure skating at Palavela**, with the ice dance rhythm dance at 3:30 pm and the men's single skating short programme at 6 pm. Torino Palatazzoli, on the other hand, will host two **hockey matches**: Kazakhstan-United States at 4:30 pm and Japan-Czech Republic at 8 pm. That's not all for today's hockey competitions: Sweden and Canada will compete in Pinerolo at 8pm, while Polonia and Slovakia at 8pm in Torre Pellice. And if you think that's enough sport for today you are mistaken, check out today's medalling competitions in the following pages!

DAILY Programme

Curling
W1

09:00 Torino Palatazzoli

Ice Hockey W
KAZ - USA (11)

16:30 Torino Palatazzoli

FISU TV Alpine Skiing

Alpine Combined M - SG
09.30 - 11.00 Bardonecchia

FISU TV Figure Skating

Men - Short Program
18:00 - 23:00 Torino Palavela

FISU TV Para Alpine Skiing

Para Super-G - SG
09:30 - 11:00 Bardonecchia

Ski Mountaineering

Sprint W/M - Qualifications
18:00 Sestriere

FISU TV Biathlon

6km W + 7.5km M
10:00 Pragelato Rua

Ski Mountaineering

Sprint W/M - Heats
18:50 Sestriere

FISU TV Freestyle & Freeski

Slopestyle W/M - Qualifications
10:00 - 12:00 Bardonecchia

Curling

W2
19:00 Torino Palatazzoli

FISU TV Snowboard

Slopestyle W/M - Qualifications
13:00 - 15:00 Bardonecchia

Ski Mountaineering

Sprint W/M - Finals
19:30 Sestriere

FISU TV Alpine Skiing

Alpine Combined M - SL
13:30 - 15:00 Bardonecchia

Ice Hockey M

SWE - CAN (15)
20:00 Pinerolo

Curling

M2
14:00 Torino Palatazzoli

Ice Hockey M

POL - SVK (16)
20:00 Torre Pellice

FISU TV Figure Skating

Ice Dance - Rhythm Dance
15:30 - 17:40 Torino Palavela

Ice Hockey W

JPN - CZE (12)
20:00 Torino Palatazzoli



DAY 4
January 16, 2025



SCAN FOR RESULTS



MUST-SEE

It's a demanding Thursday for our student athletes and they're going to need all your support for today's challenges. The morning begins with **men's alpine combined super G** from 9:30 am to 11 am and men's alpine combined slalom from 1:30 pm to 3 pm in Bardonecchia. There, para-sport carries on with **para-alpine super G** from 9:30 am to 11 am. Moving to Pragelato Riva, where a **biathlon** 6 km women and 7.5 km men competition will begin at 10 am.

The day ends in Sestriere with **men's and women's ski mountaineering**, for the first time in this year's FISU Games; a series of sprint qualifications, sprint heats, sprint semifinals and finals for both men and women, starting at 6 pm. All competitions, besides ski mountaineering, will be aired on fisuv.com.



AROUND THE GAMES

TERRITORY AND PARTNERSHIP



Piemonte Land Of Experience

VisitPiemonte is the in-house company of Regione Piemonte and Unioncamere responsible for promoting the region's food, wine and tourist offers. Marketing the region in terms of tourism, food and wine is a strategy which models strategies applied in successful key destination and requires a tailored organization which can operate on the markets, capturing their continuous evolutions.

The Region avails itself of the technical and organizational support of VisitPiemonte for the implementation of its initiatives and programmes concerning tourism promotion and tourism marketing analysis

and consultancy. Our business has several promotional channels used for both the national and international markets, and an integrated communications plan devised entirely in collaboration with all public and private partners.

Our mission: to promote Piemonte and present its story on multiple levels, involving visitors and residents, and preserving its authenticity. VisitPiemonte

- manages the Tourism Observatory of the Piedmont Region, providing information on the evolution of demand and markets and advice to public and private



entities for the definition of marketing strategies in the tourism and agri-food sector;

- carries out communication campaigns for the general public on general issues of the tourist offer and on Piedmontese agri-food products;
- ensures the commercial promotion of the Piedmontese tourism, sport and agri-food product, connecting local tourism operators with national and international operators;
- conducts public relations and information operations, especially with regard to the national and international press;
- organizes courses and specialized training activities for technical operators on tourism and food and wine marketing issues;
- provides technical consultancy to companies for the definition of commercial agreements and partnerships.

Here you can find an overview of the main events that are run in Piemonte over the course of a year.

ALPINE SKI WORLD CUP

The Alpine Ski World Cup will be taking place in Sestriere on Saturday 22 and Sunday 23 February 2025. Once again, in the ViaLattea international sport area, the programme will include two women's races, starting with the giant slalom followed, on the second day, by the slalom.

SPECIAL OLYMPICS WINTER WORLD GAMES 2025

The Special Olympics Winter World Games will take

place for the first time in Italy, in Turin, in 2025, from 8 to 16 March. They will involve 2500 athletes, 625 coaches, 3,000 volunteers, thousands of people including staff, medical personnel, family members, media, guests, delegates and over 300,000 spectators. The winter sports disciplines will be divided between Bardonecchia, Sestriere and Pragelato.

FRECCIAROSSA FINAL EIGHT 2025

From 12nd to 16th February, the Frecciarossa Final Eight takes place in Torino, at the Inalpi Arena. The 8 best basketball teams of Serie A UnipolSai 2024/25 at the end of the first round and the Italian Women's Basketball League Cup.

VINUM ALBA

Vinum Alba is Italy's biggest open air wine fair. The wine event showcases the best production of Langhe Roero and Monferrato through the streets and along the squares of the so-called "city of the 100 towers". Alba, second half of April / first week of May 2025

SALONE INTERNAZIONALE DEL LIBRO - International Book Fair

The Torino International Book Fair, Italy's largest publishing fair hosts a large number of events: every year, some of the most influential global cultural personalities meet at the fair. A space dedicated to readers, who for five days can enjoy the cultural liveliness that the fair offers. Torino, 15th to 19th May 2025



AROUND THE GAMES

TERRITORY AND PARTNERSHIP

PALIO di ASTI – 750° edition

In 2025, Asti celebrates the 750th anniversary of its Palio, the most ancient horse race in Italy. In this occasion, the city shows its medieval atmosphere during the most importante event of the year: the Palio week. First Sunday of September 2025

SALONE AUTO TORINO

After five years, the Salone Auto came back to Torino in a completely revamped guise, an open-air cultural show that will take the public through the history of the automotive industry, between the past represented by the most beautiful cars and the future of the most sustainable models. The second edition will take place in Torino from 12 September to 14 September 2025.

CHEESE

The 25th edition of Cheese, the largest international event dedicated to raw milk cheeses organized by Sloe Food, returns in the streets and squares of the city of Bra from 19 to 22 September 2025. Shepherds, refiners, cheese makers and sellers, livestock farmers and producers from around the world are the protagonists of the event.

FIERA INTERNAZIONALE del TARTUFO BIANCO d'ALBA – International White Truffle Fair

The International Alba White Truffle Fair is one of the main showcases of haute gastronomy and Italian excellence. The 95th edition of the White truffle fair

will be held in the city of Alba, a Creative City of Gastronomy UNESCO. The fair is held every Saturday and Sunday from the first half of October until the second half of November. The event is really a celebration that promises, the visitors, a unique cultural experience. Alba, October – December 2025

NITTO ATP FINALS

One of the most important tennis tournaments at international level, the ATP Finals will take place at the Pala Alpitour in Torino, the largest indoor sports arena in Italy. The program includes 15 singles and 15 doubles matches divided into 15 playing sessions. Torino, 9th to 16th November 2025

ARTISSIMA FAIR & CLUB2CLUB

Artissima is one of the most important contemporary art fairs in Italy. The unmissable international meeting will be held at the OVAL Lingotto Fiere and the programme foresees the participation of almost 200 galleries: there will be award ceremonies, special projects and exhibitions scattered throughout the city. Torino, first week of November 2025

Club2Club – 23rd Edition

Running from Thursday, October 30th to Sunday, November 2nd, 2025, C2C Festival will span four days across multiple iconic locations. Highlights include the magnificent OGR, hosting events on Thursday and Sunday, and the stunning Lingotto Fiere, where the festival's avant—garde productions will reach new heights.

Investing in the talent of tomorrow's young minds

Torino Chamber of Commerce supports the FISU World University Games

The difficulty of finding human resources is a problem for the national production system. In this scenario, the aging population will be one of the most relevant factors in intensifying the mismatch in the coming years. To cope with it, a mix of dedicated interventions is needed: youth orientation, better school-business dialogue and a national strategy to retain and enhance young talent, rewarding their skills and satisfying their legitimate aspirations.

The support that the **Torino Chamber of Commerce** has given to the realization of the rich cultural program of the **Torino 2025 FISU World University Games**, an event that sees Torino and the mountain municipalities return as protagonists of the largest celebration of international university winter sports.

“With our contribution - says **Dario Gallina, president of the Torino Chamber of Commerce** - aimed in particular at academic competition parallel to sports competition, we wanted to give prominence to the projects of university men and women students, designed to respond to the challenges of the new millennium. It is crucial to bring young minds together on issues such as sustainability, social cohesion and new work models, and it is essential to help them realize the best ideas.”

Thanks to the **SPRINT GENERATION challenge**, therefore, distinguished names from the world of science and academia and young talents have arrived in Torino from all over the world. “We



Dario Gallina, president of the
Torino Chamber of Commerce

trust that many of these young people may choose to stay in our area, putting their professionalism at the service of businesses and the community. In fact, it is often the young people, with their commitment and enthusiasm, who are the real drivers of change,” Gallina further states. He concludes, “Among the tasks of the Chambers of Commerce is to be catalysts of resources and tools for the growth of the productive world, helping businesses in the challenges they are experiencing in terms of sustainability and digitalization. The Universiade, with its cultural program, allows us to go beyond sports and face the future together and constructively.”



TORINO
CHAMBER OF COMMERCE
INDUSTRY CRAFTS AND AGRICULTURE

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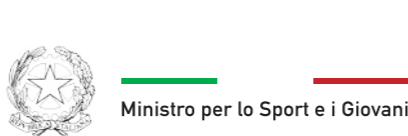


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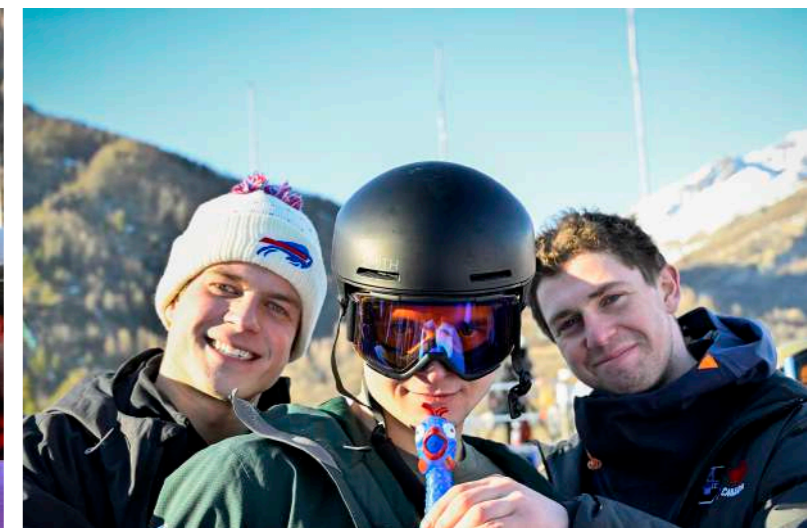


FAIR PLAY

#TORINO 2025
FAIR PLAY AWARD



FISU and the International Fair Play Committee (CIFP) join efforts in promoting fair play, sportsmanship and ethical behaviour. SCAN THE QR and you'll be able to nominate a candidate from the TORINO 2025 FISU Games to receive the award.



DAY

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TOMORROW!**

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